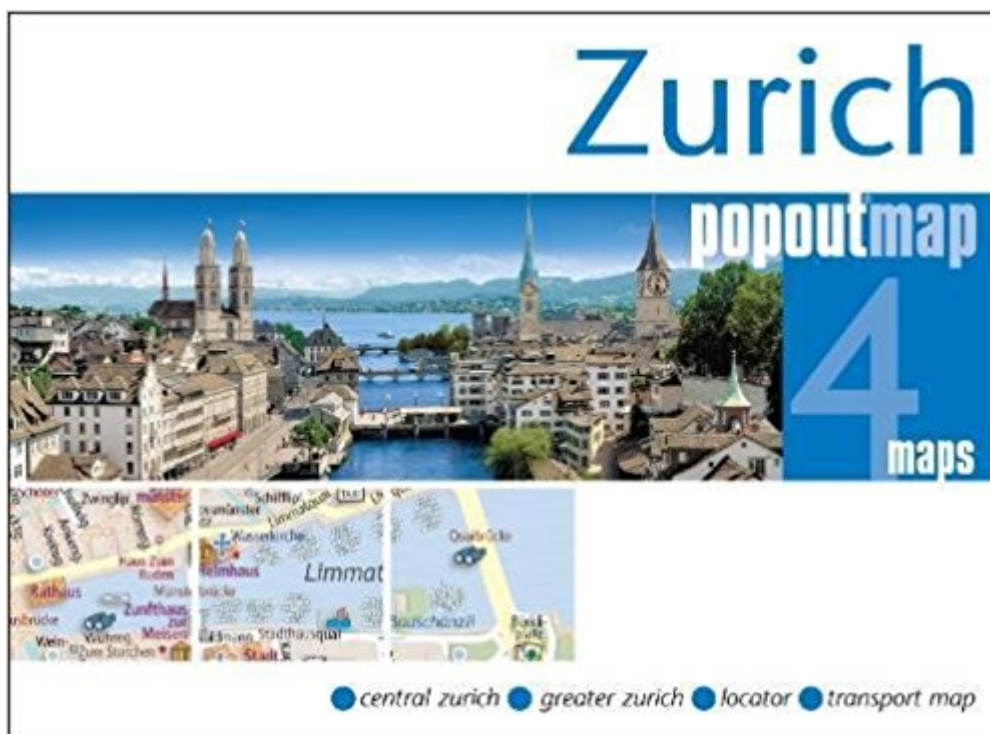


The book was found

Zurich PopOut Map (PopOut Maps)



Synopsis

The ultimate pocket map of Zurich! Explore Zurich with ease with the help of this genuinely pocket-sized, pop-up map. Small in size yet big on detail, this compact, dependable, city map will ensure you don't miss a thing. * Includes 2 PopOut maps: an overview of the greater city area and a detailed street map of central Zurich* Additional maps of the area surrounding Zurich and the transport system are also included * Handy, self-folding, tourist map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format * Thorough street index is also featured and cross-referenced to the map so you can easily find your destination * Hotels, restaurants, stores and attractions are all included on the maps

Book Information

Series: PopOut Maps

Map: 2 pages

Publisher: Pop Out; Fol Map edition (May 9, 2013)

Language: English

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Product Dimensions: 5 x 0.3 x 3.4 inches

Shipping Weight: 1.4 ounces (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 5 customer reviews

Best Sellers Rank: #246,766 in Books (See Top 100 in Books) #46 in Books > Travel > Europe > Switzerland #227 in Books > Reference > Atlases & Maps > Atlases & Gazetteers #781 in Books > Travel > Reference > Atlases & Maps

Customer Reviews

PopOut is the unique, genuinely pocket-sized map which features our patented PopOut fold. It is this innovative design that allows our precise, easy to follow cartography to be right in your hand when you need it most. Moreover, the origami fold means you can do away with that awkward, oversized map, making it a compact and discreet reference tool that doesn't shout a tourist alert! PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with oversized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realise what would soon become the PopOut. 1993 saw the

release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers – standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range – Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade. Today, PopOut produces over 100 titles for major destinations and is loved by travellers the world over.

Very handy, old school map that is a quick and easy compliment to when google maps isn't connecting.

Writing is a little small but otherwise a great and compact map. It doesn't hold up super well though.

Most convenient form of map going fits in your back pocket. I have one for every major city I go to.

Great little map! Fits in pocket and useful for first time travelers to Zurich. If you want a detailed, street map for driving this is not what you would want but it is great for walking/touring the city.

Very small, hotel is not even on it. One would know they were in Zurich and that is about all.

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